A List of Useful Links

Videos, Blogs, and Presentations

1. Information quality in the golden age of analytics. JMP analytically speaking series. Interview (https://www.jmp.com/en_us/events/ondemand/analytically-speaking/quality-assurance-in-the-golden-age-of-analytics.html) and blog post (https://community.jmp.com/t5/JMP-blog-authoring/Information-quality-in-the-golden-age-of-analytics/ba-p/66903).
2. From quality by design (QbD) to information quality (InfoQ): a journey through science and business analytics. Plenary talk at JMP Summit Prague. Starts at 5:20 (https://community.jmp.com/t5/Discovery-Summit-Europe-2017/Plenary-Session-From-Quality-by-Design-to-Information-Quality-A/ta-p/37537).
3. The Real Work of Data Science: How to Turn Data into Information, Better Decisions, and Stronger Organizations, The ENBIS2018 Box Medal Lecture. https://videos.univ-lorraine.fr/index.php?act=view&id=6456&fbclid=IwAR3ZnR-
4. The SPCLive system for statistical process control in assembly production. https://www.youtube.com/watch?v=E7W99sCYYos. See also https://vimeo.com/285180512.
5. A life cycle view of statistics. JSM18 panel. https://blogisbis.wordpress.com/2018/08/21/panel-discussion-on-a-life-cycle-view-of-statistics-at-the-jsm-2018.
6. What does big data mean for business? https://www.youtube.com/watch?v=qEm1ngJDOlE&t=221s.
7. Two moments that matter in data. https://www.youtube.com/watch?v=dBpHHAG_d9E.
8. If your data is bad, your machine learning tools are useless. Video #1 (https://www.youtube.com/watch?v=efRKika4SOE&t=10s), video #2 (https://www.youtube.com/watch?v=woaL40K6xyA), video #3 (https://www.youtube.com/watch?v=rnjmlc4MekI&t=23s), video #4 (https://www.youtube.com/watch?v=HS8SHzo9Vvk), video #5 (https://www.youtube.com/watch?v=AGSpsZDgzRE&t=9s), video #6 (https://www.youtube.com/watch?v=CdlM1QQGVXg&t=83s), video #7 (https://www.youtube.com/watch?v=iXw6f_mfyCo&t=1s).

9. The Friday afternoon measurement for data quality. https://www.youtube.com/watch?v=X8iacfMX1nw&t=22s.
10. Will bad data make bad robots? https://www.youtube.com/watch?v=JgReisW0hBw.
11. An outlook on data science. https://mathesia.com/home/Mathesia_Outlook_2019.pdf.

Articles

Data Science in Global Companies

"Data science at Alibaba."
https://blogisbis.wordpress.com/2017/11/16/data-science-at-alibaba.
"How Pirelli is becoming data driven."
https://www.pirelli.com/global/en-ww/life/how-pirelli-is-becoming-data-driven.
"Why you're not getting value from your data science." December 7, 2016.
https://hbr.org/2016/12/why-youre-not-getting-value-from-your-data-science.

On Deep Learning and Artificial Intelligence
"Artificial intelligence pioneer says we need to start over."
https://www.axios.com/artificial-intelligence-pioneer-says-we-need-to-start-over-1513305524-f619efbd-9db0-4947-a9b2-7a4c310a28fe.html.
"Deep learning: a critical appraisal."
https://arxiv.org/abs/1801.00631.
"**Getting value from machine learning isn't about fancier algorithms – it's about making it easier to use.**" March 6, 2018.
https://hbr.org/2018/03/getting-value-from-machine-learning-isnt-about-fancier-algorithms-its-about-making-it-easier-to-use.
"IBM pitched its Watson supercomputer as a revolution in cancer care. It's nowhere close." September 5, 2017.
https://www.statnews.com/2017/09/05/watson-ibm-cancer.

Data and Data Integration
"A Cambridge professor on how to stop being so easily manipulated by misleading statistics."
https://qz.com/643234/cambridge-professor-on-how-to-stop-being-so-easily-manipulated-by-misleading-statistics.
"Data is not information."
https://www.technologyreview.com/s/514591/the-dictatorship-of-data/?_ga=2.105454147.1311780712.1522672939-1679466071.1522672939.
"Divide & recombine (D&R) with DeltaRho for big data analysis."
https://ww2.amstat.org/meetings/sdss/2018/onlineprogram/AbstractDetails.cfm?AbstractID=304537&utm_source=informz&utm_medium=email&utm_campaign=asa&_zs=IVpOe1&_zl=TX2b.4.
"Social media big data integration: a new approach based on calibration."
https://www.sciencedirect.com/science/article/pii/S0957417417308667.

Advanced Manufacturing, Vegetation, and Global Warming
"A road map for applied data sciences supporting sustainability in advanced manufacturing: the information quality dimensions."
https://www.sciencedirect.com/science/article/pii/S2351978918301392.

"Vegetation intensity throughout the year for Africa."
https://www.reddit.com/r/dataisbeautiful/comments/80o1ah/vegetation_intensity_throughout_
the_year_for.
"What's really warming the world." June 24, 2015.
https://www.bloomberg.com/graphics/2015-whats-warming-the-world.

On Statistics and Academia
"Academics can change the world – if they stop talking only to their peers."
https://theconversation.com/academics-can-change-the-world-if-they-stop-talking-only-to-their-
peers-55713?utm_source=twitter&utm_medium=twitterbutton.
**"For survival, statistics as a profession needs to provide added value to fellow scientists
or customers in business and industry."**
http://www.statisticsviews.com/details/feature/4812131/For-survival-statistics-as-a-
profession-needs-to-provide-added-value-to-fellow-s.html.
**"Psychology journal editor asked to resign for refusing to review papers unless he can
see the data."**
https://boingboing.net/2017/03/02/psychology-journal-editor-aske.html.

On p Values
"p hacking."
https://www.methodspace.com/primer-p-hacking/?_ga=2.153362040.1311780712.15226729
39-1679466071.1522672939.
"'To p or not to p' – my thoughts on the ASA Symposium on Statistical Inference."
https://blogisbis.wordpress.com/2017/10/24/to-p-or-not-to-p-my-thoughts-on-the-asa-
symposium-on-statistical-inference.

Experiments
"'I placed too much faith in underpowered studies:' Nobel Prize winner admits mistakes."
https://retractionwatch.com/2017/02/20/placed-much-faith-underpowered-studies-nobel-
prize-winner-admits-mistakes.
"In a big data world, don't forget experimentation." May 8, 2013.
http://blogs.hbr.org/2013/05/in-a-big-data-world-dont-forge.
"A refresher on randomized controlled experiments." March 30, 2017.
https://hbr.org/2016/03/a-refresher-on-randomized-controlled-experiments.
"The surprising power of online experiments." September 2017.
https://hbr.org/2017/09/the-surprising-power-of-online-experiments.

Statistical Potpourri
"Censor bias."
https://medium.com/@penguinpress/an-excerpt-from-how-not-to-be-wrong-by-
jordan-ellenberg-664e708cfc3d?_ga=2.119218121.1311780712.1522672939-1679466071.
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"Cherry picking."
https://www.economicshelp.org/blog/21618/economics/cherry-picking-of-data/?_ga=2.1
10836549.1311780712.1522672939-1679466071.1522672939.

"The Hawthorne effect."
https://www.economist.com/node/12510632?_ga=2.182730470.1311780712.1522672939-1
    679466071.1522672939.

"Overfitting."
https://www.kdnuggets.com/2014/06/cardinal-sin-data-mining-data-science.html?_ga=2.
    144900084.1311780712.1522672939-1679466071.1522672939.

"A refresher on regression analysis." November 4, 2015.
https://hbr.org/2015/11/a-refresher-on-regression-analysis.

"A refresher on statistical significance." February 16, 2016.
https://hbr.org/2016/02/a-refresher-on-statistical-significance.

"Selection bias."
https://www.khanacademy.org/math/statistics-probability/designing-studies/sampling-and-
    surveys/a/identifying-bias-in-samples-and-surveys?_ga=2.178468836.1311780712.15226
    72939-1679466071.1522672939.

"Simpson's paradox."
https://www.brookings.edu/blog/social-mobility-memos/2015/07/29/when-average-isnt-good-
    enough-simpsons-paradox-in-education-and-earnings/?_ga=2.114356423.1311780712.
    1522672939-1679466071.1522672939.

"Spurious correlations."
http://www.tylervigen.com/spurious-correlations?_ga=2.80296535.1311780712.1522672939-
    1679466071.1522672939.